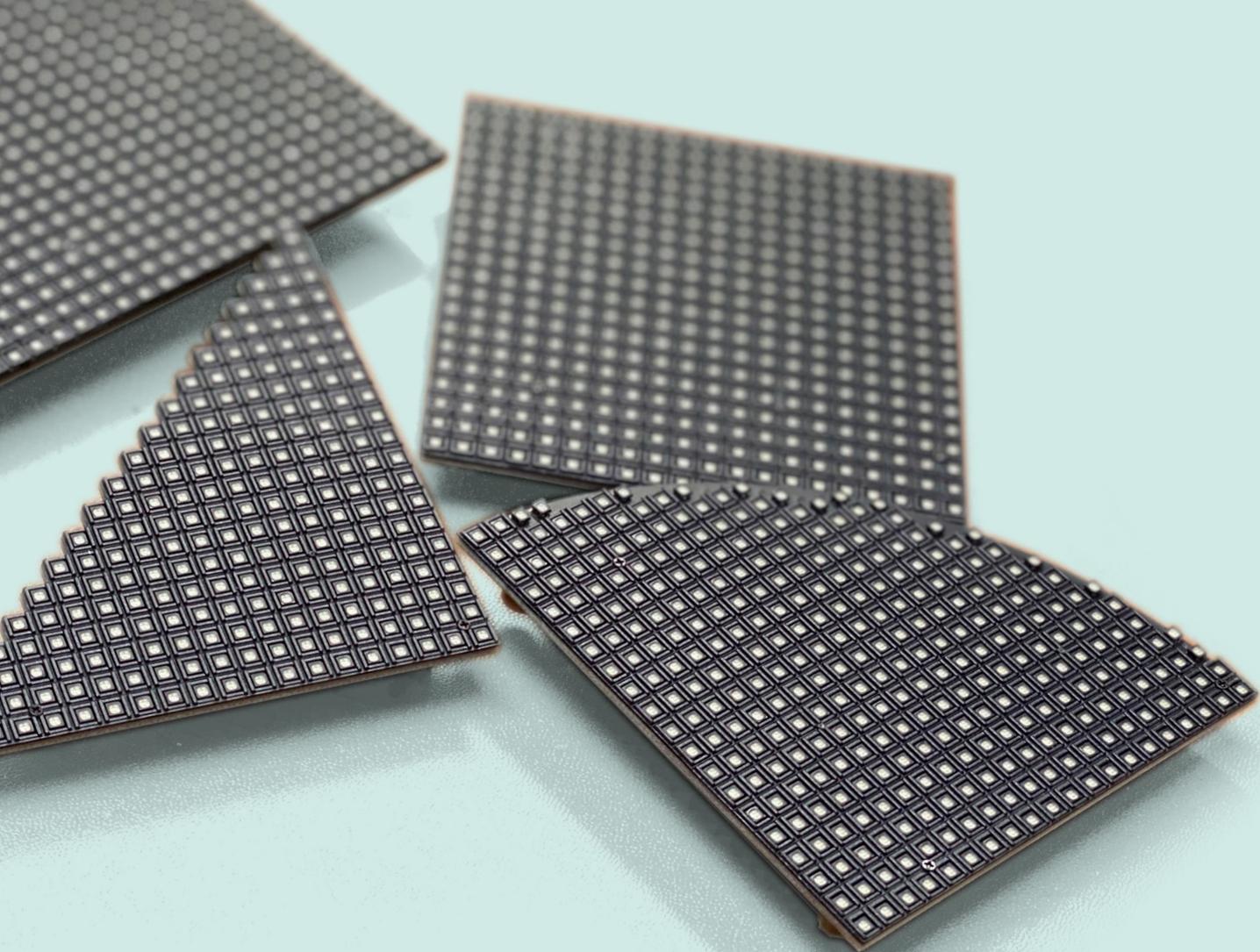


Alphascreens™



Shaped Digital
Screens

MADE IN THE UK



THE BUILDING BLOCKS OF LIGHT



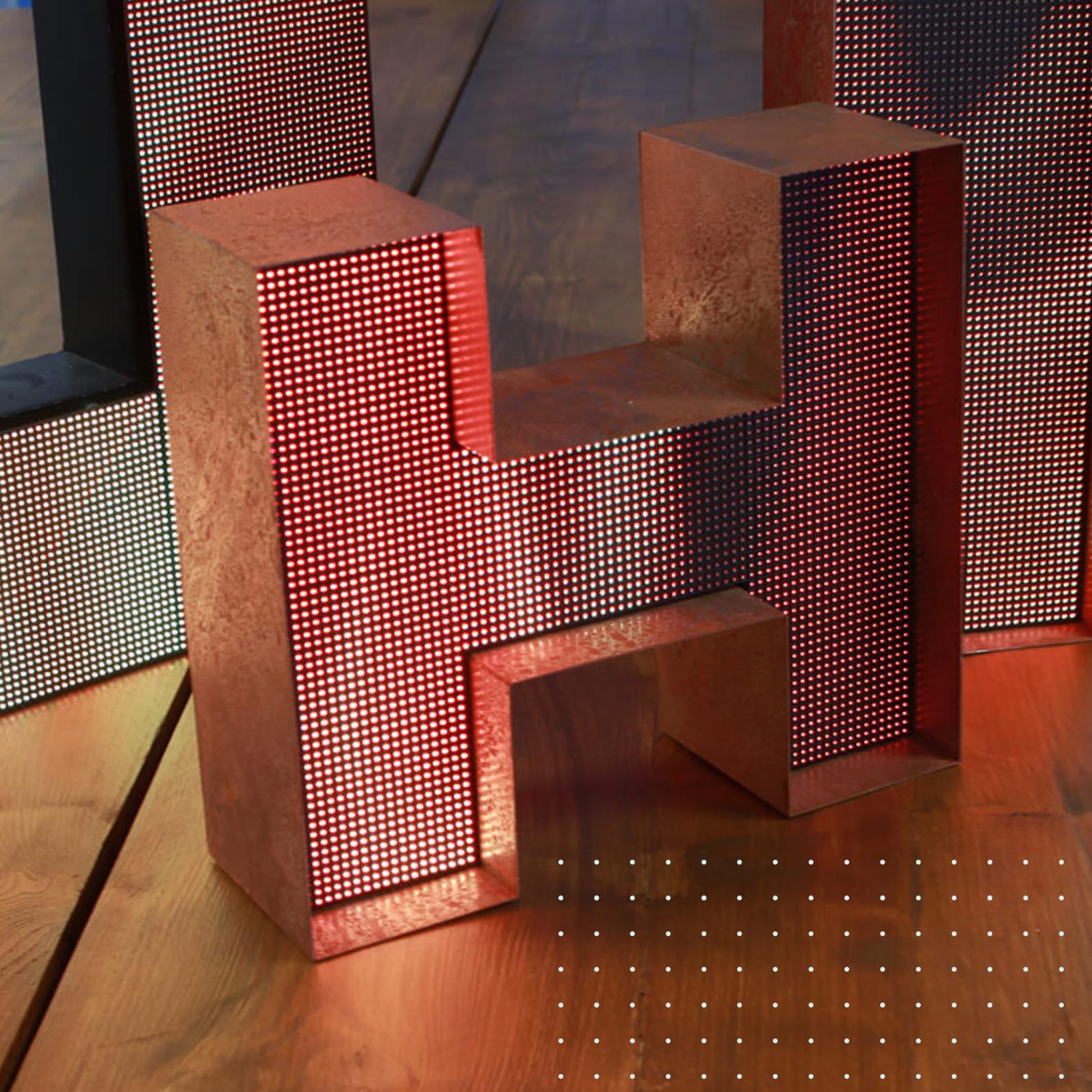
SUPERCHARGED

Alphascreens™ are the biggest advancement in built up letters this century!

Consisting of individual LED screens in multiple shapes and sizes, 'Alphas' bring everything to life.

Where there was once only the usual options available in built ups, now, with 'Alphas' you can supercharge the whole design and have something completely unique.





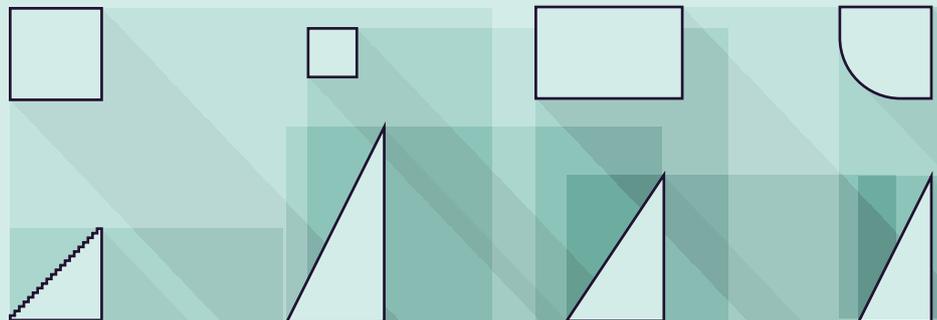


Alphascreens™ are our term for finished built up digital letters and shapes, all wired up ready to plug in. They're made up of 2 main parts, the screens (Alphas) and the carcass it all fits inside. The carcass is the traditional built up shape, available in all the usual materials and finishes, and just like standard built ups you can have rimless, rim & return, keyline options plus many more.

The Alphas can be fit inside the carcass in many different ways depending on how you want them to look, so can be tailored to what you need, and then the best bit..... VIDEO!

Just like a standard digital screen, any video or animation can be uploaded on to the Alphas to give a completely bespoke solution, that you, your clients and their customers have never seen before.

MATERIALS



DESIGNS

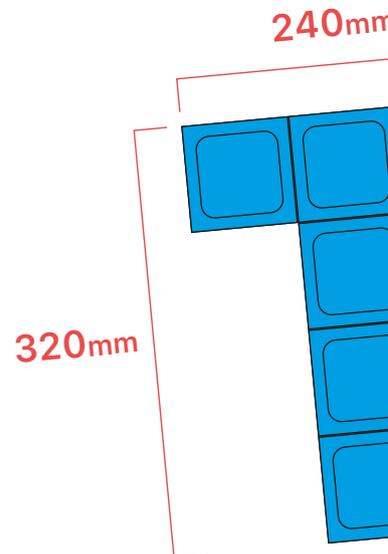
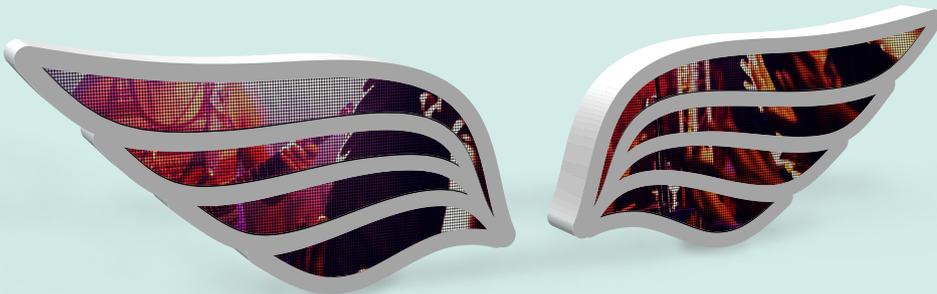
Basic, Branded, Bespoke

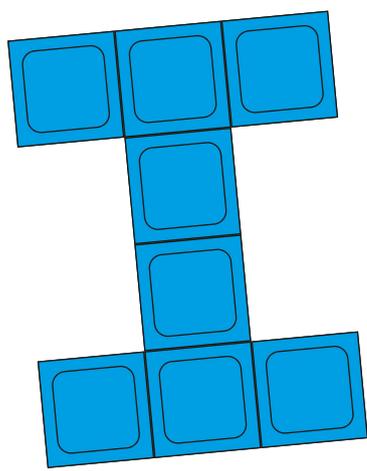
The shape of the Alphas means that standard block fonts are very straight forward to accommodate. We have an ever expanding range of standard styles to choose from to make life easier, however if you need branded logos and bespoke signage, this is where Alphascreens™ are at their best.

We can produce intricately shaped logos and text to suit most requirements. The bigger the job, the more intricate we can be.

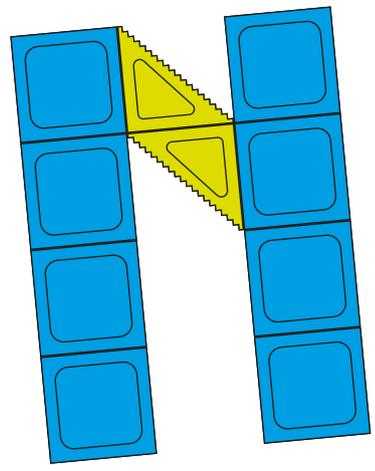
Free 3d Visuals

To make it easier to discuss the job with you, and until we have a bank of images to use, we'll provide a free 3d visual at the quoting stage.

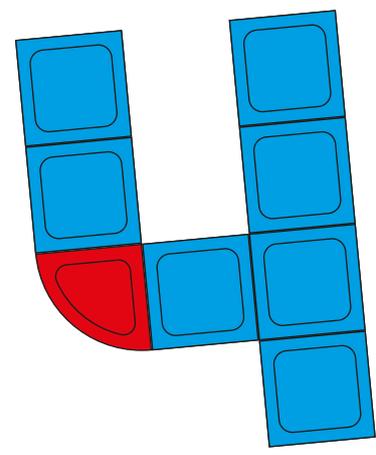




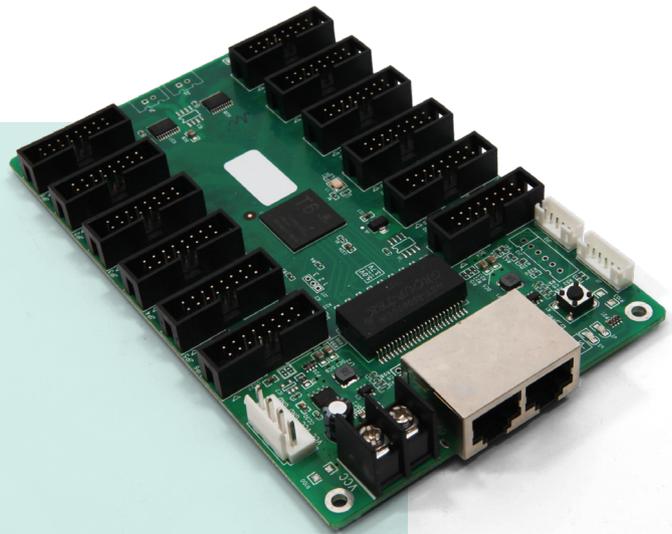
8no 80mmsq



8no 80mm sq
2no 80mm triangle



7no 80mm sq
1no 80mm quadrat
2no 4port receiver



SETUP & COSTS

Simplicity is the key!

We realise that digital screens might be new to you and possibly a little daunting. We want you to have confidence in Alphascreens™, so we've broken down the different elements needed to create Alphascreens™. Some are an essential element, some are optional.



Alphas *(Required)*

Digital screens, power/data cables and carrier panels. All pre-wired.

Carcass *(Optional - However this will be included in the quote unless otherwise stated)*

Built up letter/shape, supplied with the Alphas already in place, secured and pre-wired. If you choose to make the built up yourself, we will send you digital artwork as a guide to make sure everything fits together.

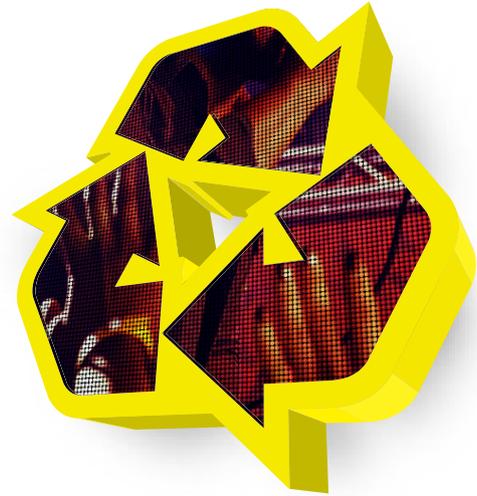
Hardware Setup *(Required)*

Initial programming to setup the parameters of the Alphas for the size and shape of your job. This includes implementing and testing your animation once created.

Animation Design *(Optional)*

Creating the video/animation for the Alphas using your description. If you want to supply the animation we will discuss in more detail how we need it supplying.

RE-USE OR RECYCLE



Alphascreens™ have been developed so that as many elements as possible used in the manufacture of the letters, can be re-used or recycled.

How does this work?

For **Short Term Projects** (up to 3months) such as seasonal promotions, window displays & exhibition stands: When you've finished with the Alphascreens™, send them back to us and we will give you a pre-agreed credit on your account to use on future jobs. The returned Alphas will be re-used for our own samples, or stripped down for recycling.

For **Medium to Long Term Projects** (1yr plus) such as traditional signs, point of sale and branding: Send them back to us and we'll not only recycle them free of charge, but will also give you 5% discount on a future Alphascreens™ order.

If you want to re-use the letters for another project, ie: **Repurposing**, send them back to us, we'll dismantle and test the components, and use as many parts as possible on your new job meaning you only pay for any replacement or extra bits needed.

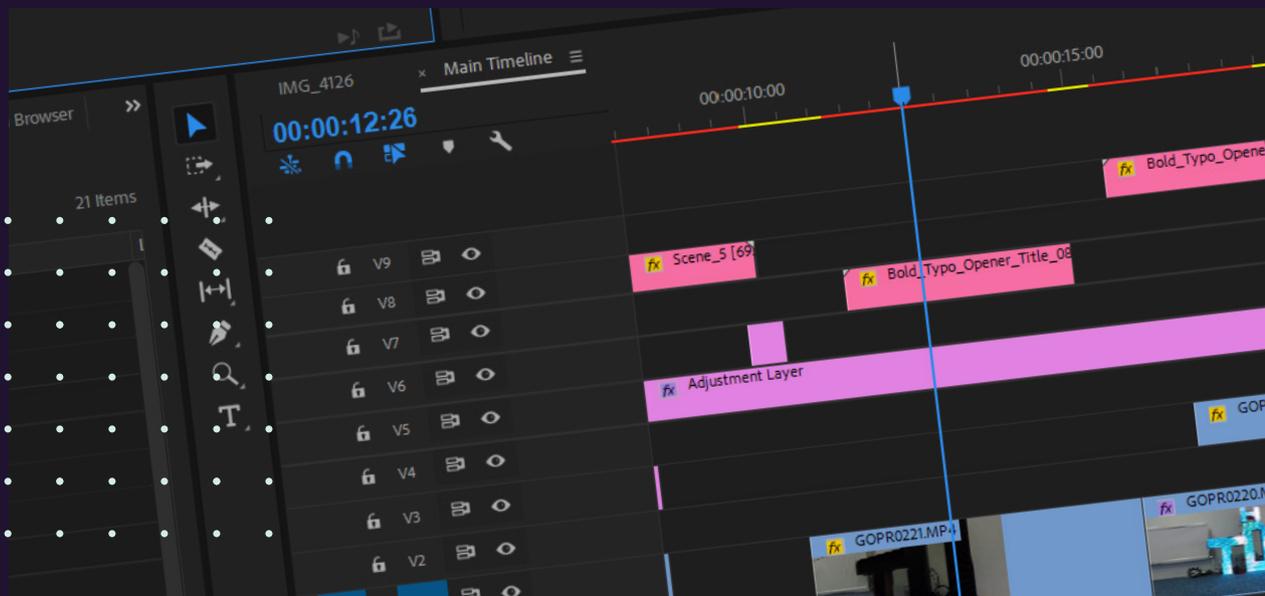
SEASONAL ARTWORK

Throughout the year you are likely to have different promotions or seasonal offers that you want to push. To help alleviate some of the workload, we now offer a service to create, test and implement animations to help you promote these offers. We are in the process of producing a bank of different videos to showcase pricing examples making it easier to pick and choose. This service can be used in a few different ways:

Upfront - At the point of purchasing the Alphascreens™ we can include an upfront cost for a number of animations created over a set period of time.

Monthly - You can spread this cost into monthly payments which may be more comfortable for you. This way you can keep control of your marketing budgets easier

Future Payment - At any point we're happy to create video/animation for Alphascreens™ for an easy 1 off cost.



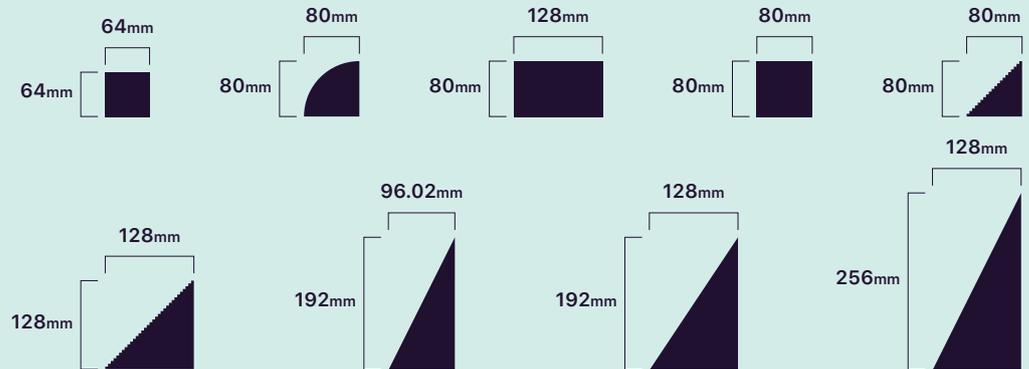
HANDY INFO

A list of handy information

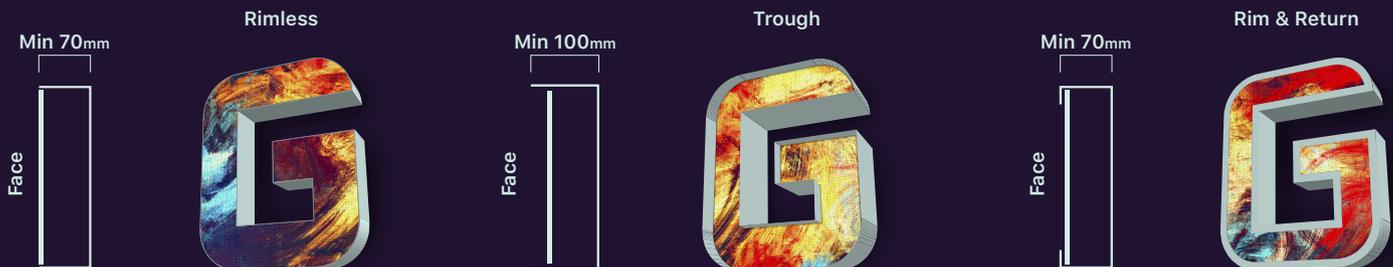
Don't get them wet! - At the moment the Alphascreens™ aren't available in a waterproof option. They can be used outside for wedding and events, but they can't get rained on so place them strategically.

P4 LED Pitch / 5v - Alphas all have a 4mm LED pitch which is suitable for a viewing distance from as close as 2m, with an optimal range of 4m plus.

Tiles - There are 9 standard shapes of Alpha tiles used to make up the letters. We can produce bespoke tiles if needed. If you want to have a go at drawing up your own letters, here's the dimensions.



Letter Profiles - Here's a few example profiles of built up letters the Alphas are perfect for.



Optional Service Agreements

If you want to keep your Alphascreens™ in tip top shape, we offer low cost service agreements where you can send the letters back to us and we'll give them a thorough check including disassembly and reassembly using new cabling and replacement parts where required. This is free for the 1st 12months when you take any 2, 3, 4 or 5yr service agreement.

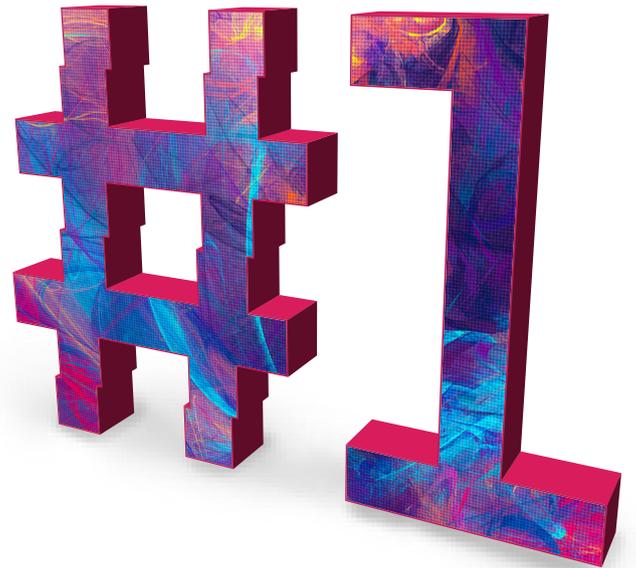
Warranty

We offer a 12month return to base, repair or replacement warranty on every element of Alphascreens™. Coupled with the service agreements, you can extend this warranty by 2, 3, 4 or 5yrs to give you complete peace of mind.

Accrue Discounts

When any service agreements are taken out, for every month they are valid, you will earn credit on your account that can be used towards purchasing any new Alphascreens™.

BUILT TO LAST



For enquiries or general information please get in touch using the contact details on the back of the brochure.



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Alphascreens™

