# ARTWORK REQUIREMENTS

## RECOMMENDATIONS

We strongly recommend that low-res PDF files are provided to enable us to double check against the supplied digital data.

We will provide you with a drawing of each of your signs showing dimensions, text and layout. When we receive confirmation of your approval, manufacture can commence.

To ensure that your signs meet your, and our, exacting standards of quality and accuracy, please supply your artwork following these guidelines.

We are sure that you will understand that in the event of errors or omissions in artwork supplied, Signbox Limited cannot be held liable.

**Our preference for most work is a vector file with Pantone colours.**

## E-MAIL

Files should be no larger than 10mb.

For files larger than 10mb please send your files via file transfer websites such as www.wetransfer.com or by post using one of the listed media.

## PROGRAMS

Adobe Illustrator CC (.AI or .EPS)
Adobe Photoshop CC
Adobe InDesign CC
Gerber Omega 2.61
CorelDraw 2017
Adobe Acrobat PDF (Press quality)

If you cannot supply any of the listed formats or you are unsure of the usability of the format you have available please contact the Signbox graphics department directly to discuss your individual requirements.

Please avoid setting up artwork in any Word, Power Point or similar presentation programs.

Please also consider that graphics intended for use on a web site are of a resolution suitable only for viewing on a monitor and are not of suitable quality for high-end graphic reproduction.

## COLOURS

Pantone colours, when used in artwork, can only ever be SIMULATED when printed using a CMYK full colour printer. If you have used Pantone referenced colours in your artwork, and would like us to check their accuracy before printing, then it is essential that you make this clear when placing your order. Not all Pantone colours can be accurately matched using CMYK colours or certain inks.

## IMAGES

Please set all images as CMYK. Any files supplied as RGB will be automatically outputted as CMYK and will suffer a notable difference in colour. Our preferred image format is a CMYK Jpeg, saved at maximum quality.

## RESOLUTION

When creating artwork in preparation for printing, you must ensure that the resolution (DPI) is high enough to produce the desired results. We recommend setting the artwork @ 25% of finished size with images at 300dpi.

## FONTS

Where possible, please convert all fonts in your artwork to 'curves' or 'outlines', eliminating the need to provide fonts. If this cannot be done, then please check with us to ensure we have the fonts in our database. Ideally, please supply all fonts with your artwork in Truetype or Opentype formats.